



Beth Jones

Understanding How Professionals Perform Under Pressure — From the Inside

Leadership Performance Strategist
Former CPA & Certified Fraud Examiner
Two-Time Bestselling Author
Creator of The HEAL Framework™

Beth Jones is a former CPA and Certified Fraud Examiner who spent 30 years leading complex investigations at FTI Consulting and EY across 35+ countries. She knows firsthand what it means to perform under pressure — managing high-stakes responsibilities, navigating demanding clients, and maintaining professional standards while carrying the weight of personal life.

When she discovered that survival patterns from her past had been silently shaping her leadership for decades, she developed *The HEAL Framework™* to help professionals recognize and heal the hidden behaviors that drive their decisions, relationships, and performance.

Today, Beth helps professional audiences spot the hidden patterns quietly limiting their performance and reputation, and gives them a structured path to lead and work in a way that actually holds up under pressure.

Signature Series Topics

When Life Happens at Work — How to Lead Through Personal Challenges

For professionals navigating personal challenges while maintaining performance, client relationships, and team trust.

Redefining Abundance — The Purpose Pivot from Achievement to Fulfillment

For accomplished professionals questioning whether the success they've built is the career — and life — they actually want.

Let's HEAL! — The Survival Patterns Covertly Hijacking Your Leadership

For professional audiences ready to examine how survival patterns shape their decision-making, communication, and professional relationships.

ALSO AVAILABLE: Topics on resilience, relationships, and personal development. Full topic descriptions at empowered survivors.com/speaking

Beth's Differentiators

- She speaks your language fluently as a formerly licensed professional who held senior roles at global advisory firms.
- She reads behavior like she once read fraud cases: sharp, real, never theoretical.
- She gets to what's actually driving the performance problem, not just another skills workshop.
- *The HEAL Framework™* is a practical approach members can use immediately.

[Watch Beth's Speaker Reel](#)

Contact & Connect

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