Signature Keynote

Leader Rewired



THE GREATEST THREAT TO YOUR LEADERSHIP ISN'T WHAT YOU DON'T KNOW. IT'S WHAT'S RUNNING INSIDE YOU WITHOUT YOUR KNOWING.

A new framework for identifying and rewiring the survival patterns that limit leadership effectiveness.

The Leadership Impact Model

Hidden Survival Patterns Become Visible Leadership Behaviors

The Fortress
Contained inside the leader

The Bridge
Early signs others may notice

The Radius
What people experience

Costs: leader, team and organization

Survival patterns don't stay hidden. They start inside a leader, but under pressure, they travel outward into behavior. Eventually, that behavior can become "the wound with a radius" felt by everyone it reaches. Seeing where patterns are concentrated shows a leader where their rewiring work begins.

Why This Talk Matters

Beth Jones led 125 professionals across Asia, earned seven figures annually, built a successful executive career, and earned wide respect.

She still lost her job.
Not because she lacked capability.
Not because she lacked experience.
Not because she lacked results.

Instead, the one thing that mattered most required something her survival patterns had silently made difficult:

HUMAN CONNECTION

Why This Talk Is Different

Most leadership development teaches leaders how to change behavior. Leader Rewired explores what's driving it.

By identifying the survival patterns operating beneath behavior, leaders gain a practical pathway to stronger trust, deeper relationships, and better decision-making.

THE PATTERNS THAT DRIVE SUCCESS CAN ALSO CREATE UNINTENDED LEADERSHIP COSTS

WHAT AUDIENCES TAKE AWAY →

- Understand where traditional leadership development stops
- Recognize the hidden patterns affecting leadership performance
- Strengthen decision-making, trust, relationships, and influence
- Learn how to rewire survival patterns, not just manage behavior

Beth Jones

· Leadership Transformation Expert
· Creator, Leader Rewired
· Former Partner, EY, and Senior Managing Director, FTI Consulting, Inc.
· Author · Speaker · Podcast Host

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